

**Grand Lake Area Chamber of Commerce**

**MINUTES**

**Regular Meeting**

**Tuesday, August 28th, 2018**

**12:00 PM**

**El Pacifico**

**Contact (970) 627-3402**

***MISSION STATEMENT***

*The Grand Lake Area Chamber of Commerce Supports and promotes its membership and the community while encouraging a sustainable year-round economy.*

**Meeting Called to Order at 12:09**

**Roll Call**

**Board Present:**  Jim Kroepfl, Treasurer; Traci Roumell, Secretary; Adriane Hauck; Hayden Burke, President; Bob King, Vice President

**Staff Present:** Samantha Bruegger, Executive Director

**Others Present:** Cindy Southway, Town Board; Deb Fitch; Allison Ladefoged; Mike Ladefoged

**APPROVAL OF THE MINUTES** M: Jim Kroepfl, S: Traci Roumell

**DISCUSSION AND ACTION CALENDAR**

1. *Financials-* Jim Kroepfl; No monthly financials although we do have a new bookkeeper.
2. *Chamber Vision and Structure-*  Although membership numbers have increased, they have plateaued after 5 years. It’s time to think about what the Chamber looks like for the next 5 years. Memberships tend to go down when the economy is good. How do we sustain year-round while appreciating our past, building our future and moving forward? Samantha would like to consider moving toward becoming a Destination Marketing Organization or (DMO). Bob King moved for Samantha to create a proposal for DMO funding, Jim Kroepfl 2nd the motion.
3. *Pay Increase-* Samantha would like to stay on board as Executive Director, but has asked for a pay increase from $55k to $65k to be considered moving forward.
4. *Fall Dinner/Board Elections*- Thursday, September 27th, 2018 at Grand Lake Golf Course

**Adjournment M: Bob King S: Jim Kroepfl at 1**:10pm